



University of St.Gallen

Swiss Institute of Small Business
and Entrepreneurship



Universität St.Gallen

Schweizerisches Institut für KMU
und Unternehmertum

Rencontres de St-Gall 2026, St.Gallen, St.Gallen Council Hall («Kantonsratssaal»)

Sustainable entrepreneurship 2.0: How can we re-invigorate the debate (and practice) about the social and environmental responsibility of entrepreneurial ventures? Or do we need to go back to “the business of business is business”?

Conference schedule (updated on August 3, 2026)

Monday Aug. 31, 2026	18:30 – 20:30	Welcome cocktail and «apéro riche» at Restaurant Seeger , Oberer Graben 2, 9000 St.Gallen, dresscode: casual
Tuesday Sept. 01, 2026	08:00 – 08:30	Arrival of participants (w/coffee), Kantonsratssaal , Klosterhof 3, St.Gallen
	08:30 – 09:00	Opening of the conference / welcoming of new participants
	09:00 – 10:30	Keynotes Sophie Bacq: «Entrepreneurship as Collective Action: Civic Wealth and What the Market Can't See» and Jeff McMullen: «The Sustainability of New Value Creation as a Moral Dilemma», plus Q&A
	10:30 – 11:00	Coffee break
	11:00 – 12:40	Session A «Foundations and development of the field» (Chairs: Dimov / Zellweger)
	12:40 – 13:50	Group photo / Lunch
	13:50 – 15:30	Session B «AI and digitization» (Chairs: Levesque / Souitairis)
	15:30 -16:00	Coffee break
	16:00 – 17:30	Session C «Financing and growing sustainable businesses» (Chairs: Berger / Lekkas)
	19:00	Dinner at « Baratella », Unterer Graben 20, St.Gallen, dresscode: casual
Wednesday Sept. 02, 2026	08:15 – 09:55	Session D «Motivation, identity, and well-being» (Chairs: Grégoire / Müller S.)
	09:55 – 10:20	Coffee break
	10:20 – 12:00	Session E «Market mechanisms and failures; Impact measurement» (Chairs: Welter / Volery) and Conference closing
	! 12:15 !	! Bus departure ! → Meeting point for the excursion: in front of the «Kantonsratssaal», Klosterplatz, St.Gallen → Trip to Lake Constance, Lindau (DE), please bring your ID or passport with you, see separate schedule
	17:30	→ Arrival back in St.Gallen
	19:00	Apéro at Lokremise
	19:30	Rencontres Dinner at « Lokremise », Grünbergstrasse 7, St.Gallen, dresscode: casual