

# Rencontres de St-Gall | 03–04 September 2024, St.Gallen

## The Mechanical Turk and its Grandchildren ante portas: The Significance of Artificial Intelligence in Entrepreneurship Research and Practice

No. of  
pages

<b>Tuesday September 03</b>	Chairs: Dimov / Zellweger	<b>Session A «AI and the (early stage) entrepreneurial process»</b>		<b>45</b>
		<b>Ademi</b>	Artificial Intelligence and The Formation of Opportunity Beliefs	2
		<b>Andric</b>	LLM AI and Ideation	2
		<b>Berger</b>	For the Magnificent not the Mundane? Entrepreneurs underuse of AI for simple, routine tasks	2
		<b>Bergmann, Crelier, Mayr</b>	The Use and Impact of AI-Tools in Early-Stage Startups	22
		<b>Ehrenhard, Hatak</b>	What are GenAI Implications for Entrepreneurial Leadership?	2
		<b>Fauchart</b>	Three thoughts on how AI will affect the identification and evaluation of business ideas	1
		<b>Gasda, Fueglistaller</b>	AI in the entrepreneurial process	2
		<b>Hakala</b>	AI and entrepreneurial innovativeness, proactivity and risk taking	2
		<b>Matthews</b>	New Venture Creation: Examining the Role of Artificial Intelligence in the Startup Process	5
	<b>Ohlert, Harms, Bröring</b>	AI as an enabler or inhibitor of the early phase of entrepreneurship? Delving into the emotional and psychological aspects of entrepreneurship	5	
<b>Tuesday September 03</b>	Chairs: Richards / Bergmann	<b>Session B «AI in (entrepreneurship) research»</b>		<b>96</b>
		<b>Bianchi</b>	Some debating points	1
		<b>Gloor, Siren, et al.</b>	We "Demand" to Know: Is AI Really Everywhere (in Management Research)?	6
		<b>Lévesque / Obschonka</b>	A Market for Lemons? Guidelines for a Vigilant Application of Artificial Intelligence in Entrepreneurship Research	3
		<b>Richards</b>	The Impression of Authenticity in AI-generated Marketing Narratives: Comparing Family and Non-Family Firms	2
		<b>Riefolo, Großkopf, Ahrens</b>	The organization as a collective intelligence – Reflections on family firms, organizational age, and sustainability	40
		<b>Sauka</b>	Some skeptical thoughts on AI	1
		<b>Sieger</b>	Should I Do It – And If Yes, How? Systematic Literature Reviews in Times of AI	2
		<b>Welter</b>	AI, gender, and entrepreneurship research: Brave new world or same old story?	2
		<b>Zahradnickova, Polinsky, Lukeš</b>	Can AI respondents replace human respondents in instant marketing research? A validation study	39
<b>Tuesday Sept 03</b>	Chairs: Schaper / Souitaris	<b>Session C: «AI and entrepreneurial finance»</b>		<b>18</b>
		<b>Antretter, Wesemann, Djokovic, Souitaris, Wincent</b>	Obesity stereotypes and angel investment decisions: Investigating the role of founders' BMI in venture funding	6
		<b>Burmeister, Khuat</b>	How signals influence ICO Success in AI startups: A configurational approach	4
		<b>Dimov</b>	AI, Venture Capital and Start-Ups: Systemic Implications	2
		<b>Hsueh</b>	Impact of AI on the Evaluation of Entrepreneurial Communication	3
		<b>Kleinert, Urbig</b>	LLMs as Early-Stage Investors	2
	<b>Vanacker</b>	AI and entrepreneurial finance	1	
<b>Wednesday Sept 04</b>	Chairs: Herrmann / Andric	<b>Session D «AI, strategy, and performance»</b>		<b>71</b>
		<b>Akekmekci, Herrmann, Nadolska</b>	What drives the different rates and types of online gig entrepreneurship between countries?	2
		<b>Battisti, Hatak, Huang, Zhou</b>	AI, Sustainability Orientation and Venture Performance: The Role of Resource Mobilization	2
		<b>Baum, Streeb, Koschmider</b>	Supercharging Obsessions with AI? The Development of Obsessive Passion Due to Reinforcing AI Feedback	4
		<b>Belousova, Groen</b>	Global AI Warming: Navigating Uncharted Waters with Digital Sails	3
		<b>Benegal, Vincent, Carnevale</b>	To Create with AI: Navigating AI's Impact on Creative Reputations in the Workplace	4
		<b>Casas i Klett</b>	AI and the End of Entrepreneurship? How Value Creation and Appropriation Become an Incumbents' Game	6
		<b>Chepurenko, Dormidontova</b>	Scale of business, experienced utility and general belief matter: some factors of AI implementation by Russian small business owners	28
		<b>Grand</b>	«Understanding the creation of intelligent enterprises»: A research opportunity	2
		<b>Hunter, Siaw, Volery</b>	Discussion statement: The role of social media in entrepreneurship outcomes	2
		<b>Manolova</b>	Artificial Intelligence and the Nascent Organization: Can Organizational Stupidity Be Avoided?	3
		<b>Schaper</b>	Can AI Be An Effective Small Business Adviser?	3
		<b>Wuebker</b>	The Significance of Artificial Intelligence In Entrepreneurship Research and Practice	6
	<b>Zellweger</b>	Strategizing as Active Inference	6	
<b>Wednesday Sep 04</b>	Chairs: Hunter / Volery	<b>Session E «AI in teaching»</b>		<b>55</b>
		<b>Aldrich</b>	Statement on: The Mechanical Turk and its Grandchildren: The Significance of Artificial Intelligence in Entrepreneurship Research and Practice	3
		<b>Bellwald</b>	How does Artificial Intelligence change the Learning Processes of Entrepreneurs and what Adjustments are necessary in Entrepreneurship Education?	2
		<b>Alshibani, Volery</b>	Artificial Intelligence in Entrepreneurship Education: Outcomes and Lessons Learned from the Use ChatGPT to Perform a Market Research Assignment	40
		<b>Lomberg</b>	Leveraging AI for Personalised Didactical Approaches in Higher Education	1
		<b>Nikolaev</b>	On teaching AI – AI content is (will be) polluting most knowledge/creative work – AI and the well-being of entrepreneurs	4
		<b>Schulze, Volery</b>	How can AI be used for entrepreneurship education?	3
	<b>van Gelderen</b>	AI and Entrepreneurship Education Research and Innovation	2	

**Bold names indicate the Rencontres` participants**